

(Translation)

REF. BLA 35/2557

August 25, 2014

Subject: Dissemination of invitation letter of the Extraordinary Shareholders' Meeting No.1/2557 on

the website

Attention: The President

The Stock Exchange of Thailand

According to the Board of Directors' resolution, Bangkok Life Assurance Public Company Limited had called the Extraordinary Shareholders' Meeting No.1/2557 on Thursday, September 25, 2014 at the auditorium on 7th floor, Head Office, Bangkok Life Assurance Public Company Limited No. 23/115-121, Royal City Avenue, Rama 9 Road, Huaykwang, Bangkok.

Please be informed that the invitation letter of the Extraordinary Shareholders' Meeting No.1/2557 with all relevant documents has been posted on the company's website at www.bangkoklife.com both Thai and English version since August 25, 2014 in order to provide the shareholders sufficient time to consider the agenda and related documents in advance.

Please be informed accordingly.

Yours sincerely,

(Mr.Sanor Thampipattanakul)

Company Secretary